

AHR AT-A-GLANCE

2020 ADVANCE PLANNING GUIDE

BROUGHT TO YOU BY:

**Contracting
Business**

HPAC Engineering

AHR At-A-Glance is a compact reference guide containing information attendees need to plan their AHR 2020 show activities. For exhibitors, the guide will increase your presence at the show, help you stand out from your competitors, showcase key products, promote expo specials and drive prospects to your booth.

With more than 2,100 exhibiting companies and thousands of new and upgraded products, a trade show the size of the **AHR EXPO in Orlando, Florida**, can overwhelm attendees. That's why *Contracting Business* and *HPAC Engineering* created AHR At-A-Glance.

- AHR At-A-Glance will mail to more than 20,000 HVACR contractors and mechanical engineers within the geographic region of Orlando prior to the show
- AHR At-A-Glance will be distributed to all attendees on the show floor in Orlando
- Attendees can also access At-A-Glance digitally with their tablets or smartphones with links to advertisers' profiles
- List of Exhibitors – alphabetically with booth numbers
- List of recommended Orlando-area restaurants

ADVERTISING OPPORTUNITIES

- Full Page **\$2,500**
- 1/2 Horizontal **\$1,960**
- 1/2 Vertical **\$1,960**
- 1" Banner **\$970**
- Back Cover **\$3,070**
- Inside Front **\$2,900**
- Inside Back **\$2,700**

DUE DATES

- Ad Close 11/1/2019
- Materials Due 11/8/2019
- Upload your ad to: <https://informa.sendmyad.com>, or email Sam Schulenberg, sam.schulenberg@informa.com | 913-967-1665

SPECIFICATIONS

- Trim Size 5.375" x 7.5"
- Full Page 4.625" x 6.75"
- 1/2 Horizontal 4.625" x 3.125"
- 1/2 Vertical 2.25" x 6.75"
- 1" Banner 3.25" x 1"

Please keep live matter 0.375" from trim edges.
For bleeds, add 0.125" to all outside edges.



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